

BULLETIN

NO.: 25-135
DATE: August 04, 2025
TO: All Personnel
FROM: Tony Tosca, Deputy Chief, Community Risk Reduction Division
SUBJECT: Wildfire Preparedness Information Cards

Wildfire threat is a growing concern across California, impacting communities statewide. In response, the Community Risk Reduction (CRR) Division has developed a new **Wildfire Preparedness Information Card** to help the public stay informed and prepared. This easy-to-use resource provides quick access to the latest wildfire preparedness topics and risk reduction efforts before a wildfire strikes.

The cards are made of recyclable materials and are intended for our personnel to keep, not hand out. They help to support field-level public education, which includes scannable QR codes on the reverse side with direct access to the San Diego Fire-Rescue Department website.

The cards provide our communities with ways to stay informed and downloadable versions of the latest **Ready, Set, Go!** Wildfire Preparedness Guide. There is guidance for homeowners, communities, and emergency response and evacuation resources. There's also a direct link to our Wildland Management and Enforcement programs.



Wildfire Preparedness Information Cards will be distributed through your Battalion Chief. All operations personnel are encouraged to carry a card in their Class B uniform and use it as a quick reference tool when engaging with the public regarding wildfire preparedness and everyday community interactions.

All questions or requests for information regarding this referral program should be directed to Alexander Kane, Assistant Fire Marshal, at (619) 692-4468.